

# Rohina Dass

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## Profile

With both an academic and creative bent, I have worked with impact focused organisations on implementing advocacy, communication and engagement strategies for public health, urban development, and climate action. Alongside my policy research, analysis and communication skills, I freelance as a graphic designer.

## Experience

### Senior Program

#### Associate

04.2021 - 07.2022

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#### Program Associate

01.2021 - 04.2021

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#### Program Assistant

02.2020 - 01.2021

### Global Health Strategies, New Delhi, India

- Directly supported client communication on projects with the Bill & Melinda Gates Foundations, Expo 2020 Dubai, UN-Habitat, and B Medical Systems.
- Supported the proposal development for several projects successful in receiving funding from \$75,000 to \$500,000. Assisted with project management of 2-3 projects simultaneously, including developing and tracking progress on workplans and budgets.
- Conceptualised, edited and creative-directed two books for Expo 2020 Dubai's Global Best Practice programme, including a "How to Scale Innovative Solutions" guide developed as a resource for 50 selected project winners from across the world.
- Analysed central government budgetary data and interviewed State and Central level government and programme stakeholders to evaluate areas for improvement in the budgetary development process and fund utilisation of India's Tuberculosis (TB) programme. Findings were summarised in an internal report that was shared with the Central TB Division, MoHFW, and the World Bank.
- Led the coordination and content development of a [panel discussion](#) on Vaccine Apartheid hosted at the Observer Research Foundation's Raisina Dialogue 2022.
- Co-authored a white paper "[India: The World's Pharmacy Expands its Reach in Global Health](#)" that was launched by Mr. Harsh Vardhan Shringla, Foreign Secretary, Government of India on March 30th 2021. The paper was subsequently shared with all of India's High Commissions.

### Creative

#### Communications

#### Assistant

09.2018 - 11.2019

### Indigenous Research Support Initiative, Vancouver, Canada

- Developed a culturally contextual data visualisation to map current research projects conducted with Indigenous communities that was showcased at the first gathering of Indigenous community leaders and university executives.
- Collated and coded qualitative data to write and design the summary report on principles of engagement with Indigenous communities.

### Creative & Wellbeing

#### Lead

04.2019 - 08.2019

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#### Projects Coordinator

09.2018 - 04.2019

### UBC Climate Hub, Vancouver, Canada

- Led the writing and design for the first UBC Climate Hub annual report presented at the University Coalition of Climate Change 2019 to President of UBC- Santa Ono.
- Conceptualised, organised, and hosted the Climate Creatives Workshop for 180 creatives in Vancouver in collaboration with the David Suzuki Foundation, Gen Why Media and Patagonia.
- Drafted an Indigenous Allyship Building Strategy based on desk research and stakeholder interviews.
- Conceptualised and organised the Visualize Climate Art Exhibit at the Hatch Art Gallery for the first Climate Solutions Showcase.
- Organised and managed the first Climate Mentorship Program at UBC with over 140 Graduate and Undergraduate students from across disciplines.

## Education

### Bachelor of Arts

08.2014 - 04.2019

### University of British Columbia (UBC), Vancouver, Canada

- Admitted into the most competitive Arts major - International Relations.
- Graduated with a minor in Economics and academic standing within the top 10% in the Faculty of Arts with 2 co-op semesters.
- Awarded the Outstanding Leader in the UBC Community award by the Faculty of Arts.